

# Aapatsahaaya Foundation<sup>®</sup>

SAHAAYA (assistance) for AAPAT (the needy)  
Registered for 80G exemption under the Income Tax Act



Photo: Rural school children at Thyamagondlu, Nalamangala Taluk, happily displaying their new-found treasure, their school kit. 2022

## Overview presentation: 2024



*Photo: Tribal children at Magadi Taluk, being blessed with school kit and prayers for their continued education:2022*

## Quick Snapshot:

Aapatsahaaya Foundation or AFN is a non-sectarian, non-political, registered, public charitable trust (80G benefit available) formed by a group of selfless individuals (sevavrathees)

**Vision:** To enable transformation of RTGS\* school community, through holistic quality\*\* education programs.

\* RTGS = Rural, Tribal, Government & Special school children

\*\*Quality Education = (i) Right subject Knowledge (ii) Character Building (iii) Culture Development and (iv) Heritage nourishment.

### Metrics:

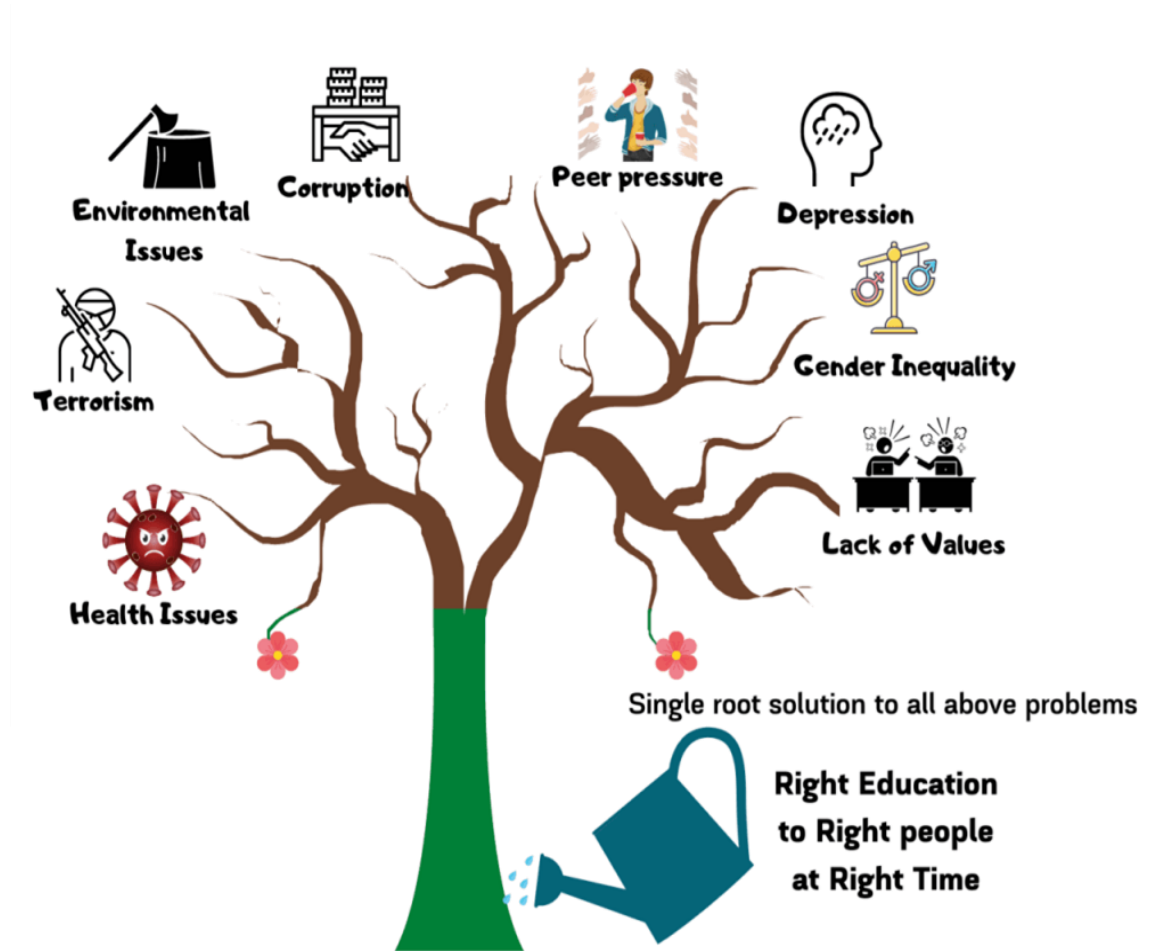
**15**  
years of seva

**1,22,600**  
Volunteering hours

**34,000+**  
rural, tribal, needy students benefitted  
as of Q4 2023



# Why Holistic Quality Education is the focus theme: Aligned to UN SDG Goal no. 4 – Quality Education



4 pillars are:

Deep  
Knowledge:  
Vidya-Dhanam

Character  
Education:  
Sheelam

Culture  
Education:  
Aacharah

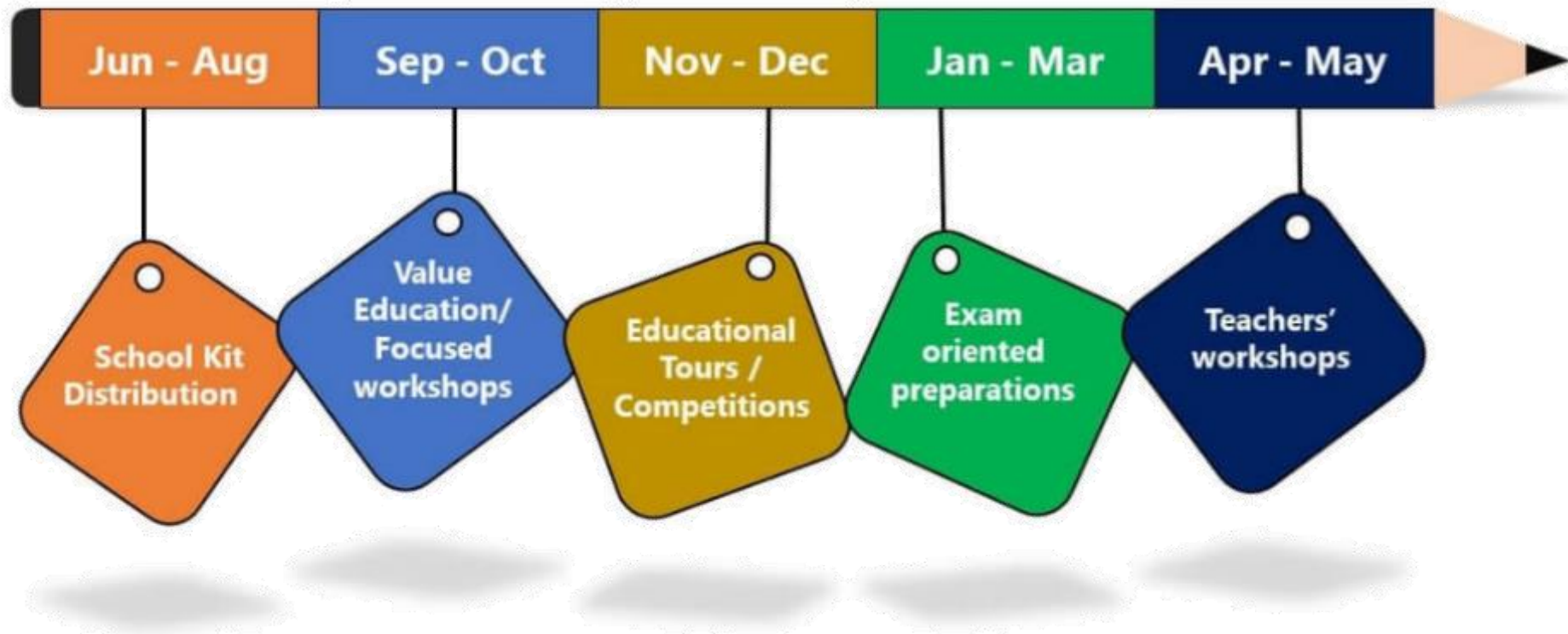
Heritage  
Education (IKS):  
Poorvaih-kritam

# Main projects: 4 categories of Seva

Materials (Sāadhanā)	Teaching (Sādhyā)	SSS for RTGS
Annual School Kits (uniform, shoes, bag, notebooks, stationary)	Literary, Sports and Cultural competitions	Sanskrita-Sanskriti-Sanskara – for Rural Tribal, and Government schools
Vidya Nidhi scholarship	Educational Tours	Language Lab installation
Benches & desks	Yoga and Value education camps	Curated books on SSS
Computers/ CCTV cameras/ Photocopiers	Exam oriented coaching classes – 5/6/7/10 <sup>th</sup> std.	Training on shlokas, bhajans, Sanskrit exams. Value education
Library books	Preparatory exam and counseling	
Teacher’s salary	E-saadhyā – Online education	

Disaster Support
Karnataka Flood relief (2009)
Chennai flood relief activities (2016)
Kerala& Kodagu floods (2018 & 2019)
Pandemic Support – Covid 19 – (2020-22)

## Typical Calendar of AFN activities: June to May (every year)



### Important Notes:

# Generally activities happen on weekends (Saturdays)

- Exam oriented preparations include – subject coaching, preparing examination papers, reviewing the answers, exam counselling, motivational talks, etc.

Other activities which may happen anytime of year, depending on need & availability of resources:

1. Language Lab installation
2. Yoga, meditation, Value education, and other specific workshops
3. Need-based & Sponsor-based infrastructure support, etc.
4. Disaster management support – e.g. Chennai/ Kodagu/ Kerala/Karnataka Flood relief, Pandemic support

## Our Core Values: 7 Sutras

- i. ZERO Overheads
- ii. Run by Sevavrathees
- iii. End to end ownership
- iv. 100% of the money utilised for the needy
- v. Stringent documentation
- vi. Strict Due diligence process
- vii. Transparency in funds utilization (Audited accounts for all years)





# Journey : More than 34,000 students benefitted holistically

2013-  
23

Prawas –Educational Trip for students of BR Hills and Tyamagondlu  
School kit – 30+ schools, 3000+ students/ year with addon (books, stationery, uniform, shoes, water bottles, work sheets)  
Prep - Preparatory exams and sessions to improve the learnability launched  
Sphoorti – Talent based all round development event scaled to 1500+ students  
Disaster and Pandemic support activities

2012

School Kit scaled to 17 schools in Hoskote, Shimoga, Magadi, Pavgada, Tumkur, BR Hills - 3328 students  
Sphoorti – Talent based all round development activities event at various schools scaled to 1000+ students  
Facilitation for amenities – blankets, Photocopier, Sports equipment at rural schools

2011

HEAP – Holistic Educational Assistance Program launched to enable all round development  
Scaled school kit – 1500+ students for 8 schools in rural areas  
Sphoorti – Talent based event all round development activities including science exp kits  
Infra Facilitation launched – Benches, Desks, Library books, Computers etc

2010

School Kit Project – Scaled to enable to include 8 schools in rural areas  
Vidyanidhi – Scholar ship for rural students launched – 8 students to start  
Acharya Sambhavana - Salutation to teachers with a meagre income but plentiful devotion to nurture young brains

2009

School Kit Project launched for 2 Schools in Kanakapura rural  
Siri – an Environmental Initiative  
Tutions / Coaching, Career Counselling @ children homes  
AFN for Health - Aid for differently abled children and elders

2008

AFN Registered as trust & Connect to Community activities  
Monthly @ children homes and Old age homes  
Tutions / Coaching @ children homes

# Projects undertaken/ ongoing

- **Value Education** Training to students
- **Language Training to students – to develop an overall empathetic personality**
- **Annual school kit events** - Providing school bags, uniform, shoes, stationery, note books, geometry box, crayons, practice sheets, water bottle etc to more than 30,000 rural / needy children over past ten+ years.
- **Spoorthi** – Talent based competitions in areas of culture, literature and sports for rural and needy children
- Vidya Nidhi – **Scholarship** for deserving & needy children
- **Education tools** - library books, sports kit, etc
- Tuition/ Coaching/ **Career counselling** activity at select children homes
- Connect to community activities at various children homes, orphanages, elderly homes, etc
- **Infra Facilitation** – CCTVs, Photocopiers, Mike & Speaker, Benches, Desks etc
- Medical assistance to needy individuals
- Providing of need-based appliances like water purifier, blankets, sports kits, clothes, etc to children homes and schools
- **Situation based disaster/distress assistance** like flood relief program – North Karnataka, Chennai , Cuddalore, Kerala, Pandemic Support



# School Kit through pictures





# Prawaas – Learning Expedition









# Prep – Exam and learning sessions



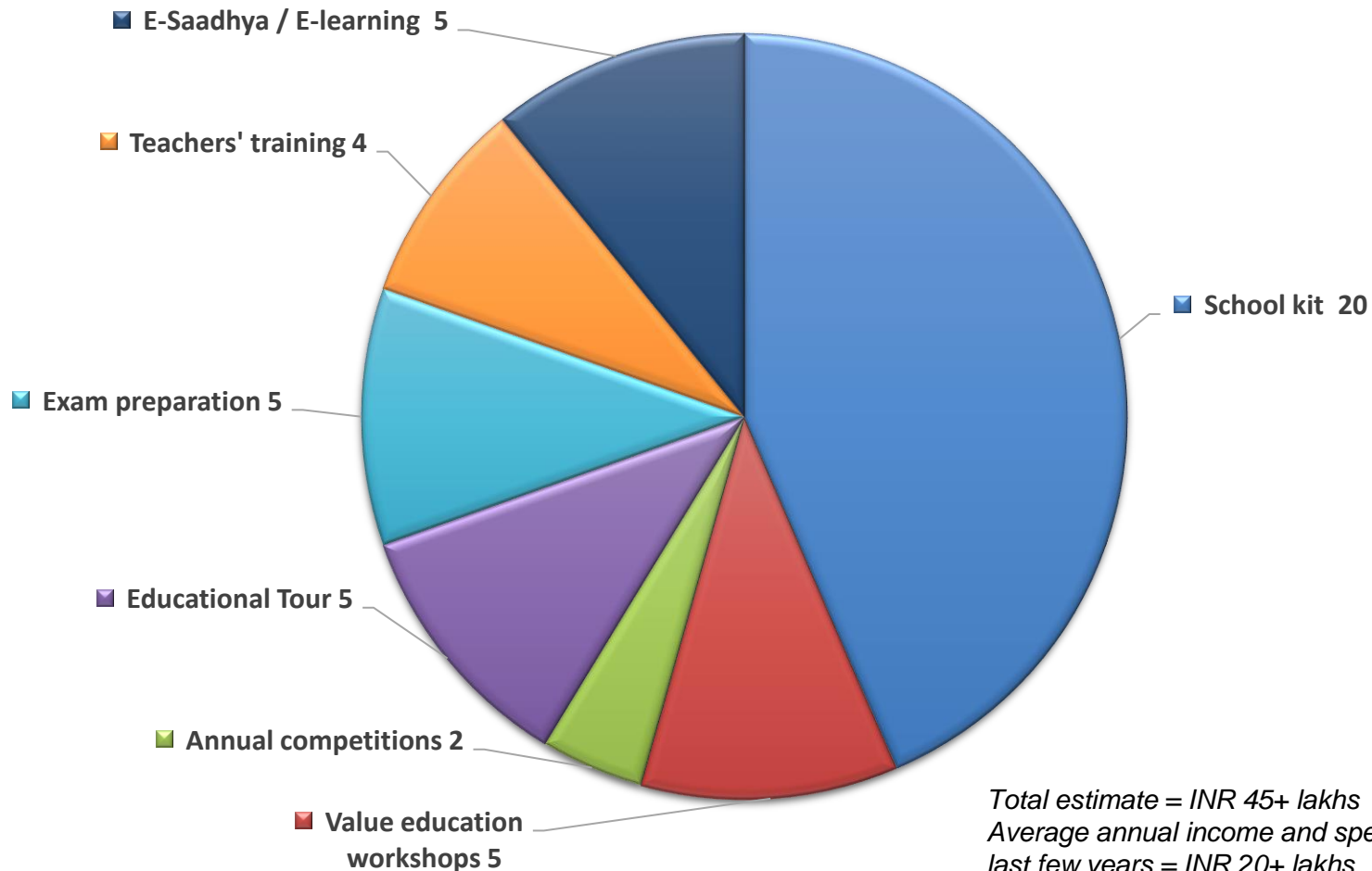
# Projects planned every year with Rough Estimate

- Saadhana - Annual school kit events @ 10+ schools - Providing school bags, uniform, shoes, stationery, note books, geometry box, crayons, practice sheets, water bottle etc to 2000 students@ Rs 1000 per kit = 20 lakhs
- Pravas - Excursion for rural children( Pravas) – Rs. 3 lakhs
- Spoorthi – Talent based competitions in areas of culture, literature and sports for rural and needy children – Rs 2 lakhs
- Saadhya / Teaching activities in BR Hills ( tribal) – Rs 1 lakh
- Exam counseling/ Preparation for students – Rs 1 lakh
- Teacher's training – Rs 2-3 lakhs
- Language Lab installations and maintenance – Rs 5 Lakhs for 3 schools
- Vidya Nidhi – Based on donor's response - - around 10 lakhs
- **TOTAL AFN BUDGET PLANNED BUDGET REQUIRED = Around 45 lakhs**

**Note: Projects are undertaken only based on availability of funds**

## Estimated Annual outlay for Yearly Recurring Projects (in INR lakhs)

- School kit
- Educational Tour
- E-Saadhya / E-learning
- Value education workshops
- Exam preparation
- Annual competitions
- Teachers' training



*Total estimate = INR 45+ lakhs  
Average annual income and spend in the  
last few years = INR 20+ lakhs*



# **Unique Seva Offering in education sector:**

*‘only one of its kind in the world by any NGO’-*

## **Language Labs**

### **‘The real magic intervention’**

# “4 Fold benefits” of Sanskrit Language Lab (SLL) for school children ?



**Better  
pronunciation  
skills**



**Enhanced memory,  
focus,  
concentration,  
Intelligence  
Quotient**



**Value Education**

**Examples of vocabulary used in  
Science and Mathematics:**

- Nimna/Peena darpana = Concave/Convex mirror
- Trikona = Triangle
- Sama-Dwi-Bhuja = Isosceles
- Bhoogola Shaastra = Geography
- Samaaja = Social
- Aamlajanaka = Oxygen

**More than 60% of vocabulary  
in Mathematics, Science,  
Social studies, Hindi &  
regional language is based  
on Sanskrit words  
Hence by learning Sanskrit,  
their marks in other subjects  
increases**

## **Reference Case Studies:**

1. Rural school in Thyamagondlu, Nelamangala Taluk, Karnataka
2. Tribal school in BR Hills, Chamarajnagar, Mysuru

# Sanskrit Language Lab for Rural and tribal children

@ Thyamagondlu, Nelamangala, 70kms from Bangalore



**What?:** Sanskrit Language lab has been setup in over 20 computers in rural / tribal schools, to enable kids learn Sanskrit in a fun-interactive way. Special demo was conducted to teachers on how to use the Language lab.

**Implemented by:** Aapatsahaaya Foundation.  
**Knowledge & Technology Partners:** Vyoma Linguistic Labs Foundation

@ BR Hills, Chamarajnagar, 200+kms from Bangalore



**In Both Tyamagondlu and BR Hills, the teachers and students were very excited to play Sanskrit games through computers**

**Contact: Venkat: 98459 42823; Vishwa: 9686033227**



# **Important Discussion:**

**ground-zero challenges in RTG education**

# Challenges and learnings in the last 14 years

## Students' perspective

- “If happiness is the end result of education, why do we need to come to school, we are already happy” – told by RTG children
  - Challenge: Unaware of importance of formal education at different stages in life & hence it is not a priority task during formative years
- “We have always come from 5<sup>th</sup> to 9<sup>th</sup> automatically, why these examinations in 10<sup>th</sup>?”
  - Challenge: Weak basics in all subjects, leading to teaching & learning challenges in higher standards
- “I am a fish. Why are you teaching me and assessing me on how fast I can climb a tree.”
  - Challenge at education system: Lack of persona based, learner based, student based, objective based, teaching-assessment and certifying system. 10<sup>th</sup> standard is not same for all children. So, the assessments should be different for different system. (Similar to NIOS system)

# Challenges and learnings in the last 14 years

## Teachers' perspective

- “>50% of our time is spent on administrative work. (updating portals, apps, attending meetings, engaging officials, visitors, etc.). How do we retain energy for quality teaching?”
  - Separate staff unavailable for clerical tasks. Teachers multiply as admin staff, house-keeping staff, PR staff, etc.
- “These kids don’t respond. They are lazy.”
  - Lack of motivation in long-term/Senior teachers to repeat the same lessons and engage children in multiple ways. Learner based teaching to be implemented.
- “For this salary, even my maid doesn’t work”
  - In non-governmental institutions, teachers are paid minimum, even though donors are available to support. (due to long-term commitment issues, multiple-requirement issues etc.)



# Challenges and learnings in the last 14 years

## Institutions/ Management

- “Most important support required is Infrastructure”
  - Institutions & management are focused on buildings, facilities, CCTVs, benches, infrastructure, computer block, smart-class, brand-building, compliances and other similar aspects. Providing, high-quality, engaging, education come later in the list.
- “Who will lead after me?”
  - Lack of succession planning, lack of visionary succeeding leaders, leading to massive drop in numbers and quality of students
- “Attrition-rate, Motivation and retention of teachers”

# Challenges and learnings in the last 14 years

## Well-wishers

- “Just by exam-oriented/ marks-oriented preparations and by making them clear 10<sup>th</sup> standard examination, are you helping them or spoiling them?”
  - Clearing 10<sup>th</sup> std makes them eligible to Job-oriented courses, ITI diploma or other activities. Without 10<sup>th</sup>, they are not accepted by the society, and they end up in wrong company and wrong habits.

# Challenges and learnings in the last 14 years

## NGOs

- “Interested volunteers vs committed resources”
  - Genuinely interested volunteers support in sporadic events. Consistent, committed, experienced, matured, affectionate, empathetic teachers (resources) who can ‘bridge the existing gaps’ – unavailable, even on remunerative basis
- “Top 3 activities on which **time being spent by NGO representatives** - Compliances, volunteer & staff co-ordinations and donor information”
  - “Top 3 activities on which time **should be spent** are Education, Quality education and High-quality, engaging education”

# Challenges and learnings in the last 14 years

## ALL

- “**Digital-education**– has not penetrated deeply into the system. Tablets, videos are rarely used by students on own”
  - Teachers may use the videos to support their teaching. But videos or digital aids by themselves may not be useful fully by students themselves.

### **Causes:**

- videos are at general level,
  - students' knowledge is different,
  - their interest is low etc.
  - Parents support is not there.
- NGO are intermittently using these to support the teaching system. It is only partially effective, cannot substitute mainstream, direct, face to face teaching.



# Few actions initiated by Aapatsahaaya team to address these challenges/ learnings

- **Having separate strategy and implementation for the 4 type of projects:** sadhana, saadhya, SSS and disaster support.
  - **Sadhana** gives entry, **Saadhya** helps improve quality of education
  - **Sanskrit & Culture for Rural:** to enhance basic knowledge of words, confidence, memory, value-education and spirituality
- **Explaining importance of education to students and parents**
- **3 layered seva-workforce:** volunteers, paid-freelancers, project-based experts & vendors (10<sup>th</sup> std teachers, website development, student counsellors, preparatory question papers, school kit & tour events, etc.)
- **Round the year, variety engagement** – to address areas of different students and teachers.
- **long-term adoption:** Schools like Tyamagondlu, BR Hills, Hoskote have a continued engagement and relationship of over 14 years.
- Career counselling, education counselling, special lectures by achievers, etc. – importance of education
- **Teachers' training** – by expert organisations
- **Connecting donors to institutions for infrastructure projects** – E.g. Toilet construction, rooms, painting, RO water facility, etc.
  - And few more....

# **Our Disaster relief activities**

# Summary Report of Flood relief activity @ Chennai, Kanchipuram and Tiruvallur districts

6<sup>th</sup> – 7<sup>th</sup> – 8<sup>th</sup> December 2015



[www.Aapatsahaaya.org](http://www.Aapatsahaaya.org)

- Covered > **40 sub locations**, in 3 districts, impacting around **20,000 needy people**, **through direct 'face to face' delivery** to the needy friends, in **remote affected areas**, not covered by other media/ NGOs.
- **Delivered** around 1lakh rotis, 40,000 water bottles, 1lakh biscuit packets, 500lts of milk, 40,000 jam & pickle sachet, and clothes/ blankets/ medicines/ utilities
- Perfect co-ordination and team work between **>200 volunteers from both states** (Kar and TN), and associating with like minded organizations like Sai Seva Samithi, Harmony Apts.
- Strong support from **Corporates** like Jones Lang LaSalle, Ingersoll Rand, Unilever, Vyoma Labs; **educational institutions**, and hundreds of **individuals**; in both cash and kind.
- Total expenditure of around **INR 7 lakhs** – for phase 1

# Locations covered : Parts of areas mentioned below



Murisampedu - Irular colony	Malipattu (Manimagalar)	Saidapet
Devadanam - Irular colony	(Somangala) Kundulur	Arulnagar
Devadanam - PO – Edatheru	Sriperumbudur	Taramani
A Reddy Palayam - Manju reddy colony	Pallaikaranai High School (covering Jaichandra nagar)	Nesavalnagar
A Reddy Palayam - Atthamanjeri	Ashok Nagar	Sai Ganesh Nagar
Thathamanni - Irular colony	Choolaimedu	Dr. Ambedkar Nagar
Thathamanni – Cudappah	Urapakkam	Jafferkharpet
Mudichur	Harmans Apartments	Adyar (Malar Hospital)
Chrompet	Narayanapuram	Sholinganallur
Sethupattu (Near Mudichur)	Vivekananda Street	South Kolathur
Pallikaranai Interiors	Ayyapan thangal	Thenmozhinagar
Kovilpatti paakam	Adhanur	Kovilambakkam
Annal pugulithhur	Perungalathur	Velakallu
K.K.Nagar	Vandalur	Chittalapakkam



# Few moments captured – 1 of 2





# Few moments captured – 2 of 2







**AAPATSAHAAYA FOUNDATION®**

|| Vasudhaiva kutumbakam ||

## **Kerala & Karnataka Flood relief support: Stage 1**

Purely by God's grace and elder's blessings; AFN proposes to serve/support the flood relief activities in Kerala and Karnataka.

The following items are required for stage 1 support:

1. Food items - Rice (Matta rice) , Pulses, Flour (Wheat, Maida, Rava, Rice), Green Gram, Salt, Edible Coconut Oil, Sugar, Tea Powder, Milk (good-life types): Target: essentials each around 100 bags of 5 kg each
2. Biscuits – around 2 lakh+ packets (any size)
3. Water bottles – preferably 1 litre bottles - as much
4. Blankets/ bed-sheets/ dhotis/ Sarees etc. - as much available (only New items allowed as per Collectorate orders) - Target around 1000 each

**Other items :** to be checked for second round and thereafter

Kindly help bring all items in good transportable condition to  
'Aapatsahaaya Foundation Flood relief Collection Point ':

**No. 154, 4<sup>th</sup> Cross, GKW Layout,  
Vijayanagar, Bangalore – 560040**

**Stage 1 items can be provided till 20th August night.**

**Plan:** AFN volunteers to leave by early/mid coming week, along with materials & disburse the items personally to our brothers and sisters in Kerala and Karnataka



Namasthe ji  
Your work is appreciable  
Our Wayanad is proud of your Group  
A big salute

After distributing by jeep the remaining 35  
packets we can distribute at Maniyamkode -  
kokuuzhi flood affected area.  
10 km from Kalpetta



Messages to this chat and calls are now secured with  
end-to-end encryption. Tap for more info.

I am Ramani (Venkitasubramanian) President Madakkimala Service coop Bank. Tried to contact you Sir two numbers BUT not get connected. Immensely grateful for the great service you and your esteemed Trust gave through the Bank to the distressed people of Wayanad. I had Director BOARD meeting of the Mathrubhumi com. Could not meet you I am in Calicut . Hope to meet you all before u leave Wynad.

★ 8:33 PM





Parvathy Sambodh Chief Executive

online

Dear Sri Viswanathji and all volunteers of Apathsahaya,

Hariom and Pranams!!!

We have no words to express our admiration and gratitude to you for the yeomen service you rendered this time for the flood relief operation at Wynad. Wynad being safely tucked under the loving folds of the Western Ghats is equally difficult to reach in times of calamities like this. Needless to say, the magnitude of devastation in the recent floods, was unprecedented. You sensed the plight from that distance, bothered to collect, sort, pack, travel all the way to hand over to the suffering. It is simply overwhelming. Your contribution to reduce the suffering of the beautiful place and her less fortunate children, is really invaluable.

We are really grateful to you, for joining hands with Sambodh Foundation Kerala in this noble task. It gave us a good moral support.

On behalf of all the Acharyas of Sambodh Foundation Kerala, all sevaks and especially those of Wynad centre, myself, the Chief Executive, take this opportunity to render my heartfelt gratitude to you all.

Our Mukhyacharya Swami Adhyathmanandaji will be visiting Wynad on 27 th August, to assess the relief operations rendered by us and also plan our future assistance like building houses for those who have totally lost everything, of course subject to our resources. We will keep you also updated regarding our further progress.

We hope to have you with us in serving the society in future too especially in times of need. Let us also hope and pray that misfortunes don't strike anyone. Let us also work towards that.

# Donation details

**Contributions may be made through:**

**(a) Cheque drawn in favour of 'Aapatsahaaya Foundation – A/c no. 03121450000174' with contact number 09686033227 at the reverse of the cheque and can be deposited at nearest HDFC ATM drop box. Or**

**(b) Online NEFT 3P transfer to  
HDFC Bank a/c No. 03121450000174, Vijayanagar Branch, Bangalore.  
IFSC Code HDFC0000312 (with name of donor in narration field) Or**

**(c) Direct donation through website : (UPI, Cards, etc.)**

**<https://aapatsahaaya.org/donate/>**

- **All contributions made to AFN are eligible for Section 80G exemption.**
- **For receipts, kindly contact volunteers mentioned in contact section.**

**No cash contributions please.**

[www.aapatsahaaya.org](http://www.aapatsahaaya.org)



SAHAAYA (assistance) for AAPAT (the needy).  
Registered for 80G exemption under the Income Tax Act.

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Visit our FB page for our activities

<https://www.facebook.com/profile.php?id=100069829824347>

**Annexures:**

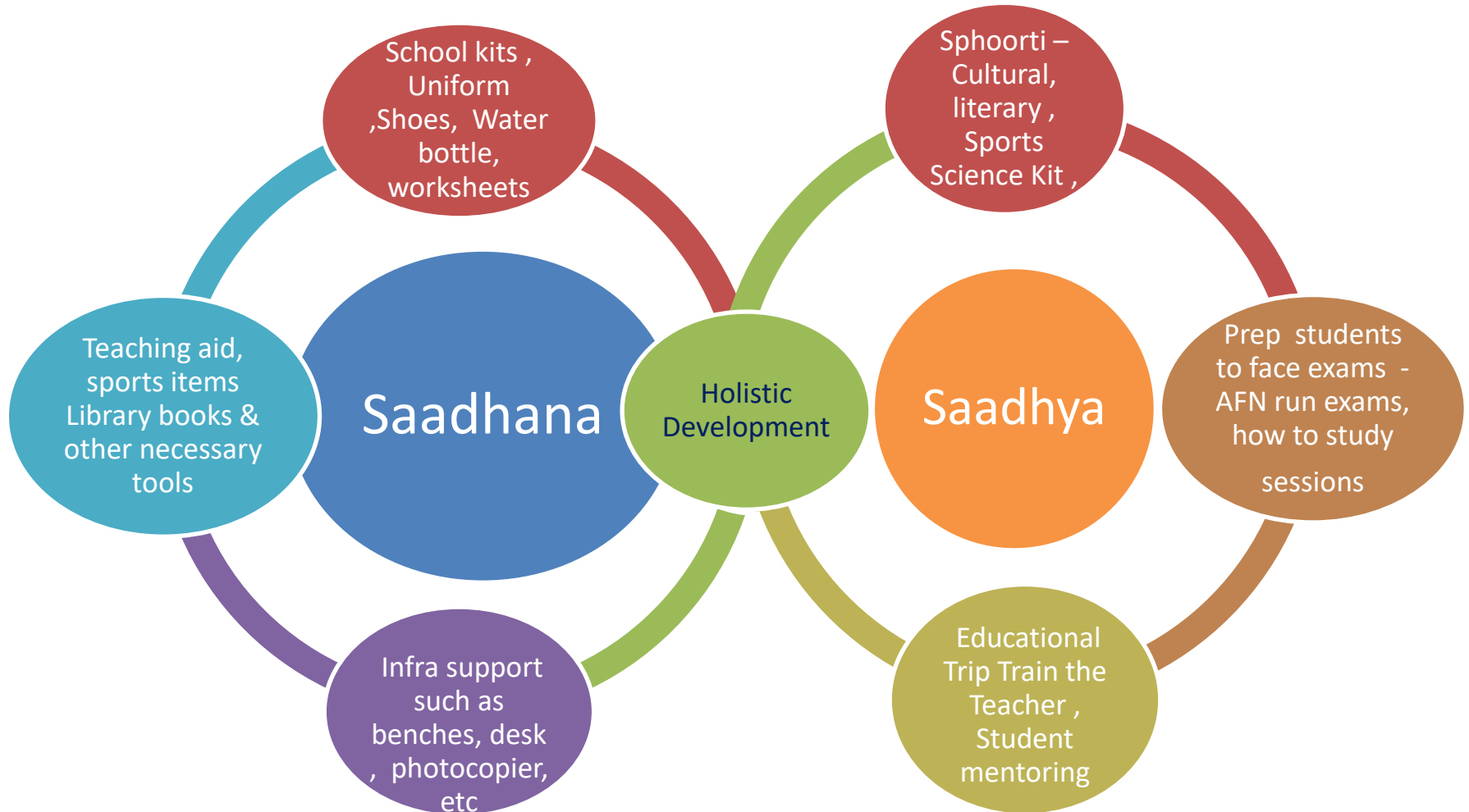


# Holistic Educational Assistance Program (HEAP) - Framework for all round development

Saadhana phase is meant to provide educational aid such as school kits , teaching aid and other necessary tools for learning to students from rural and needy schools



**Saadhya – phase aims to enable all round development of children in their educational pursuit**





# HEAP

## Saadhana (Enabling tools/ objects)

- School kit  
(Bag, stationery, note books, Uniform, shoes, water bottle, educational books, etc)
- Scholarship

**For students**

- Sambhaavana  
Salary or token of respect, specific need based support

**For teachers**

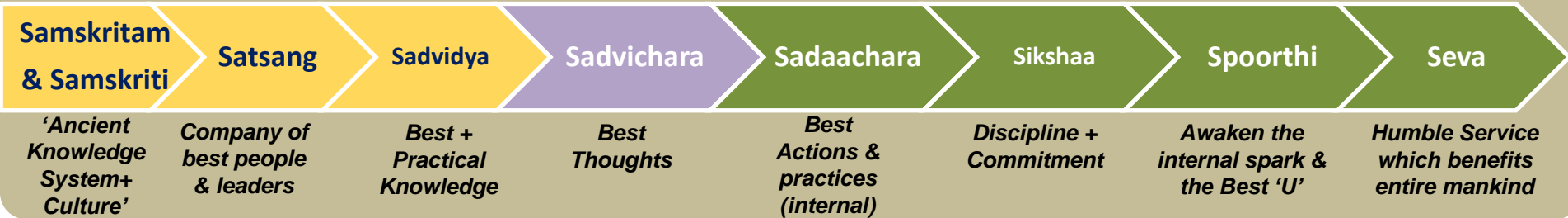
- Desks & benches, library books, audio systems, photocopier, etc

**For School /Institution**

- Counseling, monetary support, etc

**For Parents**

## Saadhyaa (Enhancing quality & content of education through **bridging 'gaps'**)



All contributions made to AFN are eligible for Section 80G exemption of Income Tax Act

For more details: Sevavrathee: **Vishwa: 96860 33227; Venkat : 9845942823; Rajesh : 9845498711.** E-mail: [afnctc@gmail.com](mailto:afnctc@gmail.com) Website: [www.aapatsahaaya.org](http://www.aapatsahaaya.org)

# Due Diligence Questionnaires



AFN school kit  
questionnaire



Vidya Nidhi  
Application